

General Privacy Policy

Riy Technologies AB hereinafter also referred “**We**” respects our user’s privacy. This Privacy Policy describes how Your and Your user’s (also called “**You**”) personal information is collected, used, and shared when they visit, register or purchase any product/services offered by the organizer of events via multiple website URLs including <https://entrysystem.live>, <https://vrun.live>, <https://management.live> (the “**Site**”).

EVENT ENTRY SYSTEM (Platform)

We provide a platform to **Event Organizers** to create an Event Registration form, for collection of data; from their participant via Site. Minimum personal data required to register in an Event is

- First Name and Last Name
- Email
- Payment information (if required by the Event Organizers)

Other than above mentioned data, Event Organizers are in full control of what kind of information they need from their participants including but not limited to shipping address, health information and organization information.

PERSONAL INFORMATION WE COLLECT

When You visit the Site, we automatically collect certain information about Your device, including information about Your web browser, IP address, time zone, and some of the cookies that are installed on Your device. Additionally, as You browse the Site, we collect information about the individual web pages or products that You view and information about how You interact with the Site. We refer to this automatically-collected information as “**Device Information.**”

We collect Device Information using the following technologies:

- “**Cookies**” are data files that are placed on Your device or computer and often include an anonymous unique identifier. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.
- “**Log files**” track actions occurring on the Site, and collect data including Your IP address, browser type, Internet service provider, referring/exit pages, and date/time stamps.
- “**Web beacons,**” “**tags,**” and “**pixels**” are electronic files used to record information about how You browse the Site.
- “**Location**” is a geographic location of currently used device or computer.
- “**Google Analytics**” Google is one of a third-party vendor on our site. For more information about Google privacy visit <https://policies.google.com/privacy?hl=en-US>

Additionally, when You make a purchase or attempt to make a purchase through the Site, we collect certain information from You based on **EVENT ORGANIZER’S SPECIFICATION** which may or may not include Your name, billing address, shipping address, payment information, email address, and phone number. We refer to this information as “**Order Information.**” All event organizers are responsible for their own GDPR policy, for details please check event organizer’s privacy policy.

When we state “**Personal Information**” in this Privacy Policy, we are referring to both Device Information and Order Information. We keep your information as long as Event Organizers required it. If you want us to remove your information please contact us through the contact information below.

HOW DO WE USE YOUR PERSONAL INFORMATION?

We collect data on behalf of Event Organizers, who will setup a registration form for You to participate in the Event by using the Site. We use the Order Information that we collect generally to fulfill any orders placed through the Site (excluding processing Your payment information and arranging for shipping). Your payment information may or may not be shared with 3rd party payment gateways depending on the configuration made by the Event Organizers.

Additionally, we use this Order Information to:

Communicate with You;

Screen our orders for potential risk or fraud; and

When in line with the preferences You have shared with us, provide You with information or advertising relating to our products or services.

We use the Device Information that we collect to help us screen for potential risk and fraud (in particular, Your IP address), and more generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, and to assess the success of our marketing and advertising campaigns).

SHARING YOUR PERSONAL INFORMATION

Since, Event Organizers are in control of what data they required. Event Organizers can share your information to their vendors, service providers such as our Site, on their web platforms, In those instances We do not have control over processing the personal data. Event Organizers are responsible for processing your data in accordance with applicable data protection laws and regulations.

We share Your Personal Information with third party service providers ONLY based on event configuration and ONLY if required by the Event Organizers, as described above. For example, if Event is configured in a way that you have to pay registration and services fee. Then in order to receive online payments we use Cardgate, Mollie with few other payment gateways to perform a secure online payment transaction. Every Event Organizer required to have registered and valid account with mentioned payment gateways. We do not process any payments on Site. For more details visit:

- CardGate: <https://www.cardgate.com/wp-content/uploads/privacy.pdf>
- Mollie: <https://www.mollie.com/en/privacy>

We also use Google Analytics to help us understand how our customers use the Site--You can read more about how Google uses Your Personal Information here: <https://www.google.com/intl/en/policies/privacy/>. You can also opt-out of Google Analytics here: <https://tools.google.com/dlpage/gaoptout>.

Finally, we may also share Your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request for information we receive, or to otherwise protect our rights.

BEHAVIOURAL ADVERTISING

As described above, we use Your Personal Information to provide You with targeted advertisements or marketing communications we believe may be of interest to You. For more information about how targeted advertising works, You can visit the Network Advertising Initiative's ("NAI") educational page at <http://www.networkadvertising.org/understanding-online-advertising/how-does-it-work>.

Occasionally, we use advertisement from following third party providers on Site:

FACEBOOK - <https://www.facebook.com/settings/?tab=ads>

GOOGLE - <https://www.google.com/settings/ads/anonymous>

BING - <https://advertise.bingads.microsoft.com/en-us/resources/policies/personalized-ads>

Additionally, You can opt out of some of these services by visiting the Digital Advertising Alliance's opt-out portal at: <http://optout.aboutads.info/>.

DO NOT TRACK

Please note that we do not alter our Site's data collection and use practices when we see a Do Not Track signal from Your browser.

YOUR RIGHTS

If You are a European resident, You have the right to access personal information we hold about You and to ask that Your personal information be corrected, updated, or deleted. If You would like to exercise this right, please contact us through the contact information below.

Additionally, if You are a European resident, we note that we are processing Your information in order to fulfill contracts we might have with You (for example if You make an order through the Site), or otherwise to pursue our legitimate business interests listed above. Additionally, please note that Your information will be transferred outside of Europe, including to Canada and the United States.

DATA PROCESSING

Our communication to and from the Site is secured with SSL connection. Your data is protected with combination of provided user/order number and a password sent to You when You are registered with us.

DATA RETENTION

When You place an order through the Site, we will maintain Your Order Information for our records unless and until You or Event Organizers ask us to delete this information. Event Organizers can also update or delete Your information as per their requirements.

DATA ACCESS & MODIFICATION

After the registration process, you will get a confirmation email with a link to change your data with a unique key and password. You can login via provided logging details and change/modify your information as per your needs. If you do not wish to process your data after registration, You can contact Event Organizers or request us via privacy@entrysystem.live to remove/hide your data. Please bear in mind, after updating/removing Your data on Your request those data may be present in our backups for some time. We never share our backups with any one except if required by the law.

MINORS

Site does not knowingly collect any Personal Identifiable Information from children under the age of 13. If You think that Your child provided this kind of information on our website, we strongly encourage You to contact us or Event Organizer immediately and we will do our best efforts to promptly remove such information from our records.

CHANGES

We may update this privacy policy from time to time in order to reflect, for example, changes to our practices or for other operational, legal or regulatory reasons.

CONTACT US

For more information about our privacy practices, if You have questions, or if You would like to make a complaint, please contact us by e-mail at privacy@entrysystem.live or by mail using the details provided below:

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